

Kaycee Landers



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[Portfolio](#)

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Stockholm, Sweden

I design products for real people; striving to make real impacts in their lives. With six years of experience across the financial services and public policy sectors, I solve problems through research, prototyping, testing, and iterative design processes. My work focuses on innovation and impact, pushing the boundaries on product design to benefit clients and users.

<h2>Education</h2>	BACHELOR FINE ARTS COMMUNICATION DESIGN Texas State Univeristy	2013 - 2017																											
<h2>Skills</h2>	<p>TECHNICAL</p> <table border="0"><tr><td>UX Design</td><td>White Label Production</td><td>HTML/CSS</td><td>Photography</td></tr><tr><td>UI Design</td><td>Branding</td><td>Digital Marketing</td><td>Videography</td></tr><tr><td>UX Research</td><td>Data Visualization</td><td>Design System Management</td><td></td></tr></table> <p>SOFTWARE</p> <table border="0"><tr><td>Figma</td><td>InDesign</td><td>COLLABORATIVE</td><td>Client Relationships</td><td>Art Direction</td></tr><tr><td>Sketch</td><td>InVision</td><td>Design Mentoring</td><td colspan="2">New Biz Dev</td></tr><tr><td>Adobe C Suite</td><td>Zeplin</td><td>Content Strategy</td><td colspan="2"></td></tr></table>		UX Design	White Label Production	HTML/CSS	Photography	UI Design	Branding	Digital Marketing	Videography	UX Research	Data Visualization	Design System Management		Figma	InDesign	COLLABORATIVE	Client Relationships	Art Direction	Sketch	InVision	Design Mentoring	New Biz Dev		Adobe C Suite	Zeplin	Content Strategy		
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<h2>Experience</h2>	SENIOR DIGITAL PRODUCT DESIGNER Penta Group Co.		2022 - 2023																										
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	<p>Transitioning to the public policy sector, I focused on helping policy-makers blend analytical and messaging insights with digital storytelling, design system creation and management, interactive data visualization, and end- to-end product design to help clients increase the accessibility, reach, and emotional resonance of their ideas. In less than 2 years, I shipped 10+ products as the sole designer.</p> <ul style="list-style-type: none">➤ Crafted product pitches and interacted directly with clients.➤ Hired and managed a Junior Digital Designer.																												
	INTERACTIVE DESIGNER Razorfish		2020 - 2021																										
	JUNIOR INTERACTIVE DESIGNER Razorfish		2018 - 2020																										
	<p>I supported our client Citibank by designing end-to-end user experiences, crafting robust branded interactive design systems, and working with dozens of retail-focused partner brands in the financial services sector. I received 2 promotions in 3 years.</p> <ul style="list-style-type: none">➤ Collaborated with UX, Copy, Content Strategists, and Developers.➤ Built decks and presented to clients.																												