.kaycee.landers }

.title: senior product designer;

+512 808 7814
www.kayceelandersdesignport.com
kayceelanders@gmail.com

.summary: professional;

I'm a Senior Product Designer with 8+ years of experience in fintech, public policy, data visualization, and B2B SaaS. With a BFA in Communication Design, I've built my career across agencies, startups, and enterprise teams. I blend creativity and strategy — crafting user-centered interfaces, solving complex flows, and scaling component libraries while partnering with product and engineering. In short, I don't just design beautiful experiences — I design systems that empower teams and businesses to grow sustainably for years to come.

.education: degree;

2012 - 2017

COMMUNICATION DESIGN

Texas State Univesity

.skills: design;

Pooduct Design; UX/UI; Research;

Figma Sketch; Prototyping;

Component Libraries; Material UI;

Accessibility; ADA Compliance;

Usability Testing; Agile/SCRUM;

Collaboration with PMs & Engineers;

HTML/CSS; Documentation;

IOS & Responsive Web;

.work: highlights;

DCA & Flex Sleeve Case Study

Conversational UI & 100% Paperless

Data Visualization for Policy Makers

.work: experience;

SENIOR PRODUCT DESIGNER
LPL Financial - Remote

07/2024 - 12/2024

* Led design of enterprise dashboards and advisor-facing tools used by thousands of financial professionals within the stocks and trading space.
* Shaped product direction with PM and engineering through research synthesis and iterative prototyping.
* Expanded design system with custom components for data-rich, highly regulated workflows.
* Translated complex financial data and subject matter expert user needs into successful end to end products.
* Delivered annotated specs, edge-case documentation, and feasibility assessments for engineering.

SENIOR PRODUCT DESIGNER
Penta Group Co. - Remote

12/2021 - 07/2023

* Leveraged large data sets and user interviews to create interactive policy dashboards and structured content platforms for government stakeholders.
* Translated complex datasets into clear, actionable insights through information hierarchy and visualization.
* Partnered with cross-functional teams to define workflows, map content strategy, and inform roadmap.
* Built scalable, responsive design systems from scratch all the way to documentation intended to streamline dev handoff.
* Mentored junior designers and innovated internally; creating new design processes for our team to excel within.

UI DESIGNER
Razorfish – Austin, TX

07/2018 - 12/2021

* Designed responsive web flows for consumer and business banking.
* Created a component library from scratch using Sketch to not only house all of our white label products but also our 30+ partner brands.
* Shipped a multitude of modular design solutions including enhancements to our "chat bot" cards acquisitions experience taking our customers to 100% paperless.
* Worked in agile teams with PMs, and engineers to deliver enterprise-grade solutions.